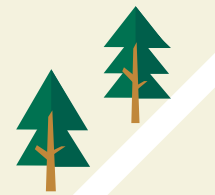




01
Gangneung Convention
Center

Coming Soon
2026!

02 Gangneung MICE Complex Map



Unique Venue Zone

Ojuk Hanok Village



2.2km

Global Event Zone

Olympic Park



Gyeongpo MICE Cluster

Gyeongpodae Pavilion



Lakai Sandpine Resort



Skybay Gyeongpo Hotel



SEAMARQ Hotel



St. JOHN'S Hotel



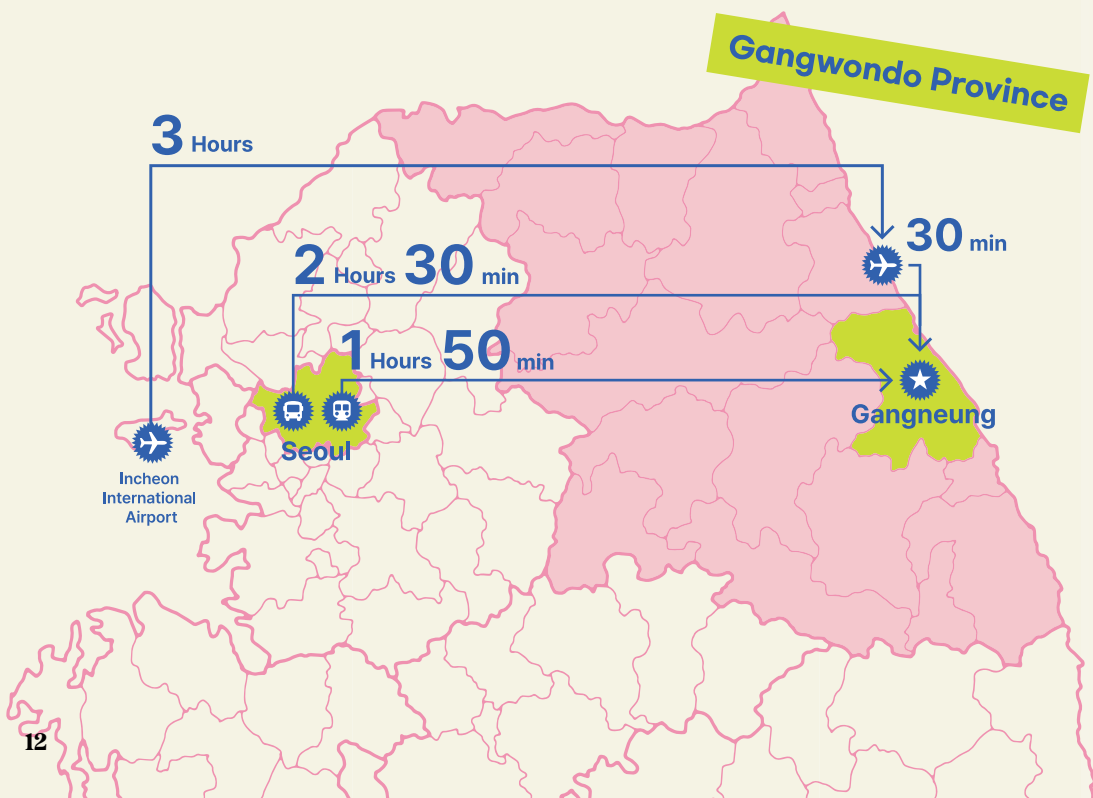
Anmok Coffee Street



04 Accessibility (Domestic/International)

Domestic Accessibility

- Incheon International Airport to Gangneung: Approximately 3 hours
- Seoul Station to Gangneung: 1 hour and 50 minutes
- Seoul Express Bus Terminal to Gangneung: Approximately 2 hours and 30 minutes
- Yangyang International Airport to Gangneung: 30 minutes



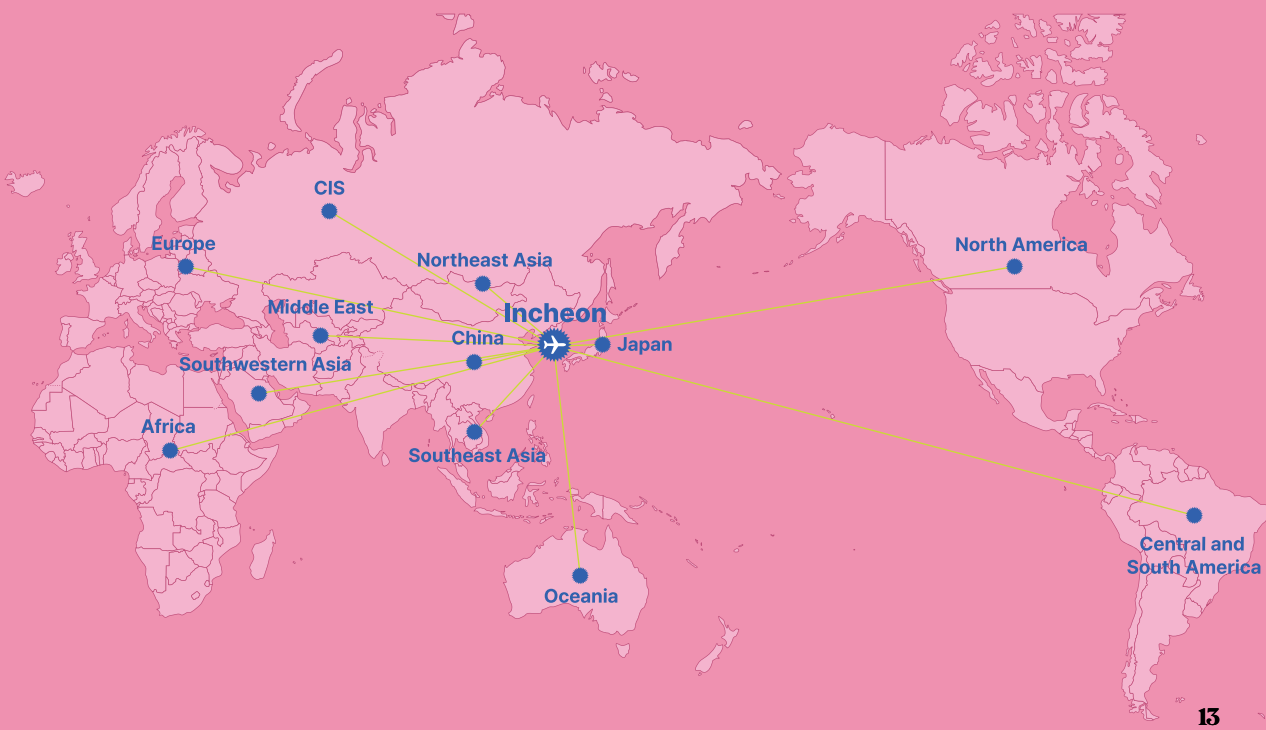
International Accessibility

- Incheon International Airport

Routes and Expected Journey Duration

Japan	Central and South America
Southwestern Asia	Oceania
Southeast Asia	the Commonwealth of Independent States (CIS)
Africa	North America
Middle East	Europe
China	Northeast Asia

- Yangyang International Airport
- Daegu International Airport
- Gimpo International Airport
- Gimhae International Airport
- Muam International Airport
- Jeju International Airpor



08 Gangneung MICE Support System

1 MICE Event Criteria

Type	Details
Meeting	Suitable for paid facilities and used by associations, academic societies, government agencies, corporate organizations, and individual meetings.
Event	Planned events with a clear objective (public benefit or corporate profit) that can attract tourists.
Incentive Group Tourism	Reward trips funded wholly or partially by corporations or organizations to reward and motivate their members for their performance.



2 Gangneung MICE Support System

Type	Details	
Meeting	<ul style="list-style-type: none"> - Total participants: 20 or more - Event lasting for 2 days or more in Gangneung 	<ul style="list-style-type: none"> - Venue rental and equipment rental fees - Official breakfast/dinner and performance fees - Promotion materials and souvenir production costs - Tourism program operational costs (vehicle, entrance fees, experience fees, etc.)
Event	<ul style="list-style-type: none"> - Total participants: 100 or more - For foreign participants only: 50 or more - Event lasting for 2 days or more in Gangneung * Excludes events hosted or organized by local authorities 	<ul style="list-style-type: none"> - Venue rental and equipment rental fees - Official breakfast/dinner and performance fees - Promotion materials and souvenir production costs - Tourism program operational costs (vehicle, entrance fees, experience fees, etc.)
Incentive Group Tourism	<ul style="list-style-type: none"> - Total participants: 20 or more - Accommodation for at least 1 night in Gangneung - Visiting tourist spots in Gangneung or participating in experience programs * For series attraction, the final participant number is considered * Includes series-type corporate workcations within the incentive group tourism 	<ul style="list-style-type: none"> - Accommodation costs - Venue rental and equipment rental fees - Official breakfast/dinner and performance fees - Promotion materials and souvenir production costs - Tourism program operational costs (vehicles, entrance fees, concierge operation fees, instructor fees, etc.)
Support	<ul style="list-style-type: none"> - Domestic individual: 15,000 KRW - Foreign individual: 20,000 KRW 	

